



KLS GEOLOGICAL

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KLS Geological is committed to providing professional development course education for economic geologists and for the companies that rely on them. Helping to promote responsible and well-educated geologists for the discovery of precious and base metals.

Courses are taught by top economic geology experts. By sponsoring, you are encouraging and supporting economic geology excellence. Any sponsorship by companies or individuals is greatly appreciated.

4.5 or 5 - Day Classroom Course Sponsorship

There are 4 advertising opportunities for companies to sponsor (below):

1. Primary Sponsor/Lunch Breaks Sponsor: \$15,000 CAD

- Company logo on the front page of course notes binder
- Colour ad in advertisement section of course notes binder
- Large Company name and logo mentioned on the website
- Thank you and mention at the beginning of the course
- Signage/banner stand with logo during the course will be placed on the floor, with the wording "Lunch breaks are generously supported by XYZ Co." and with an optional company logo and company website. (Sign is approx 216cm x 86cm (85in x 34in))
- There is 1 Lunch break for 1 hour where likely 100% of the attendees will participate
- The banner stand will be visible all of the day and each day, at the course room or lunch room entrance
- Participation by 2 company representatives to attend the course

2. Secondary Sponsor/Coffee Breaks Sponsor: \$7,500 CAD

- Company logo on the front page of course notes binder
- Colour ad in advertisement section of course notes binder
- Small Company name and logo mentioned on the website
- Thank you and mention at the beginning of the course
- Signage with logo during the course will be placed on the coffee break table, with the wording "Coffee breaks are generously supported by XYZ Co." and with an optional company logo and company website. (Sign is approx 42cm x 30cm (17in x 12in))
- There are 3 coffee breaks:

- 1 early morning break before the course starts, about 15 mins where approx 50% of the attendees will likely participate.
- 1 mid-morning and afternoon break for about 15 mins each and likely 100% of the attendees will participate.
- the signage will be visible all of the day and each day, except during the lunch break
- Participation by 1 company representative to attend the course

3. Beer Session Sponsor: \$2,000 CAD

- Colour ad in advertisement section of course notes binder
- Small Company name and logo mentioned on the website
- Thank you and mention prior to beer break
- Signage with logo during the course will be placed at the bar, with the wording "Beer is generously supported by XYZ Co." and with an optional company logo and company website. (Sign is approx 28cm x 22cm (11in x 8.5in))
- There is 1 beer session:
 - it will take place at about 6-8pm on the evening of the 4th day of the course
- Participation by 1 company representative to attend the beer session

4. Advertising: \$500 CAD

- Colour ad in advertisement section of course notes binder
- Advertisements are max 9cm (3.5") w x 12cm (4.75") h and to be submitted as print-ready PDF's.
- * Logos to be submitted as high resolution .jpg, .eps or .ai files or print-ready PDF's

Payments accepted by cheque, wire and bank transfers, and all major credit cards

Please contact Karie Smith at karie@klsgeo.com for more information....